

1969 – 2019

RECUERDOS EN EL 50 ANIVERSARIO

DE LA VISITA REALIZADA POR LA

ASOCIACIÓN DE AMIGOS DE FRAY JUNIPERO SERRA

A LAS

MISIONES DE CALIFORNIA

CON MOTIVO DE LA CELEBRACION DEL BICENTENARIO DE LA FUNDACION DE
LA CIUDAD DE SAN DIEGO

EN JULIO DE 1969

Rotary Club de Mallorca. Son Togoeres, Mallorca, a 12 de julio de 2019

1969 - 2019

RECUERDOS EN EL 50 ANIVERSARIO DE LA VISITA REALIZADA POR LA ASOCIACIÓN DE AMIGOS DE FRAY JUNIPERO SERRA A LAS MISIONES DE CALIFORNIA CON MOTIVO DE LA CELEBRACION DEL BICENTENARIO DE LA FUNDACION DE SAN DIEGO

JULIO DE 1969

Hace ahora 50 años que la Asociación de Amigos de Fray Junípero Serra, presidida por D. Antonio Bauzá, organizó una visita a las Misiones de California, entre el 14 y el 25 de julio de 1969, con motivo del 200 Aniversario de la Fundación de la Ciudad de San Diego, participando los expedicionarios en múltiples y distintas actividades, de carácter oficial, religiosas, y particulares, a lo largo de su recorrido por las Misiones fundadas por el Padre Serra.

Entre estas actividades hay que destacar:

- Asistencia a los actos del 200 aniversario de la Fundación de San Diego por el Padre Serra.
- Visita a la Misión de san Diego de Alcalá, primera misión fundada en California, a la Capilla de las Flores, y a la Misión de San Luis Rey.
- Participación en el decimocuarto anual “Trek to the Serra Cross” en recuerdo de la Cruz levantada en San Buenaventura.
- Presentación al Museo de una placa conmemorativa en honor de Fray Junípero Serra en recuerdo de esta visita.
- Entrega oficial de una antigua prensa de vino mallorquina, donada por D. José Luis Ferrer, propietario de la Bodega José L. Ferrer de Binissalem, al Museo Junípero Serra de San Diego, enviada desde Mallorca.
- Recorrido por la cadena de Misiones de California con estancia en Los Angeles, Santa Bárbara, San Luis Obispo, Carmel, Monterrey, San Francisco.
- Cena con motivo del 200 Aniversario ofrecida por la Historical Society en honor de Mr. George Marston donante a la ciudad de san Diego del edificio del Museo Serra y del Presidio Park.
- Haber podido vivir en la ciudad de San Luis, el 21 de julio de 1969, la llegada del Apolo XI a la luna y el primer paseo lunar de los astronautas de los EEUU.

California Missions



BY BEVERLY BEYETTE

The sun shone on flags of two nations and the strains of two national anthems filled the air yesterday as 25 visitors from the birthplace of Father Junipero Serra arrived for their first glimpse of the city he founded.

The delegation—all members of Mallorca's Association of Friends of Father Junipero Serra—included two doctors, an artist and a 14-year-old boy.

The roar of jets taking off from Lindbergh Field competed with the Naval Training Center band's musical salute, "La Sorella," at a civic welcome for the visitors from Spain's Balearic Islands.

The Stars and Stripes and the red and gold flag of Spain, presented by a Navy color guard, fluttered in the mid-day breeze.

As they came down the steps from the airplane, the Mallorcans waved and smiled in greeting to such friends as the Most Rev. Francis J. Furey, bishop of the Catholic Diocese of San Diego, who made a pilgrimage to Mallorca in October.

There were official greetings from Deputy Mayor Sam Lof-
tin; Allan S. Klauber, president of the San Diego Historical Society; Charles Cordell, president of the 200th Anniversary, and Lester Tokars, chairman of the

(Continued on b-5, Col. 1)

Mallorcans Arrive To See Missions

(Continued)

200th's Spanish relations committee.

There were some unofficial hugs and kisses. And, for two sisters in the Mallorcan delegation, there were big bouquets of roses.

Mrs. Rex Smith and her mother, Mrs. Rose Winters, both of Sierra Madre, and Mrs. Grace Ruiz of La Puente had come especially to bring flowers to Flora Riera, tour leader for the Mallorcans, and her sister, Visitacio Riera.

The Californians had struck up the friendship during a visit to Mallorca last winter.

CLUBS 'FRAGIL'

Luis Ferrer, 14, youngest member of the delegation, arrived bearing a package marked "fragil." Two golf clubs, he explained.

Luis came with his grandfather, Jose Luis Ferrer Ramonell, proprietor of Mallorca's Binisalem Winery.

Four of the delegates are from Petra, a city of 4,000 where Father Serra was born in 1713. The others are from Palma, the capital of Mallorca.

Maribel Mntaner, 24, a pretty blonde, stepped from the plane wearing white pique slacks and looking very much like a sun-kissed young Californian. The pants craze is rampant in Palma, said Maribel, who is studying social science at a university in Palma.

Maribel is part of a family delegation within the delegation. It includes her parents and her cousin, Francisca Salvat, 28, a

Barcelona artist, and Francisca's parents.

President of the "Amigos de Fray Junipero Serra" is Dr. Antonio Bauza Roca, who also happens to be mayor of Petra. Bauza's son, Dr. A. B. Roca Jr., also is in the delegation.

ATTEND RECEPTION

The delegates are paying their own expenses and, said Flora Riera, "Many people wanted to come to see the work of our Father Serra."

The Mallorcans arrived Friday in New York, where they spent three days. Their California itinerary will include visits to missions founded by Father Serra and to Serra's burial site in Carmel.

Last night the visitors were guests at a farewell reception at the home of John Alessio in honor of Bishop Furey, who will leave soon for a new post in San Antonio.

Today the delegation will visit Missions San Diego de Alcalá, Pala, San Ysabel and San Luis Rey.

At 4 p.m. the delegation will return to Mission San Diego de Alcalá, the first mission in California, for the unveiling of a plaque commemorating Father Serra. The plaque, brought by the delegation, will hang at the mission.

As president of the Centre Museum at Petra de Mallorca, Bauza will accept a commemorative plaque to be placed in the museum.

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Diario de Mallorca

Hace 25 años

16 de julio de 1969

Hoy, el hombre sale hacia la Luna. Todo listo en Cabo Kennedy para el lanzamiento del Apolo XI.

La famosa discoteca *Barbarela* se inauguró anoche con general admiración.

Llegó a San Diego el grupo de mallorquines que asiste al bicentenario de la fundación de la Misión de San Diego por su compatriota Fray Junipero Serra.



Visitors from Mallorca and San Diegans on hand at Lindbergh Field to greet them stand at attention as Naval Training Center band plays national an-

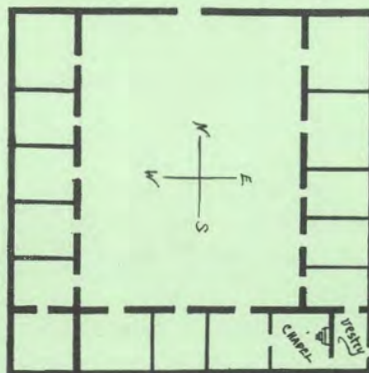
—Staff Photo
them of two nations. Mallorca is birthplace of Father Junipero Serra, who founded Mission San Diego de Alcalá on July 16, 1769.



BIENVENIDOS! PEREGRINOS de MALLORCA!



THE CHAPEL OF LAS FLORES
1850: Sketch by H.M.T.Powell
(Title Insurance Photo File)



PLAN OF LAS FLORES ASISTENCIA
Engelhardt: San Luis Rey
King of Missions



FORSTER ESTANCIA, LAS FLORES
Built with Asistencia materials
Sketch: "Amigos del Antaño"

Saludos!

This day, July 15, 1969, you are guests of the Pueblo of San Diego Viejo. For twenty years we have looked forward to this date, ever since 1949, when your fellow Mallorcan, Sra. Dina Moore Bowden of Portalnous, visited San Diego with her fine exhibit. She promised to return in 20 years, for San Diego's Bicentennial. She has gloriously kept her promise, thus by sending you on this flying tour.

Today we are making a historic reconnaissance of our back-country mission land: Two missions, San Diego, founded 1769 by Fr. Serra, and San Luis Rey, 29 years later, by Father Peyri. Also two of Fr. Peyri's asistencias. Las Flores, known also as San Pedro, is now but a pile of adobe ruin. And San Antonio de Pala is the only original Franciscan "reduccion" still functioning as an active Indian Mission.

At Las Flores you are guests of the US Marines, the Navy and the Federal Government. The ruin of this old asistencia is national property, with the Marine Corps as custodian. "Amigos del Antaño" and many other historical groups, are endeavoring to have the site preserved as a national monument.

From Las Flores, with a Marine as official guide, our bus will follow the general course of the Pioneers, Portola and Crespi, of 1769, to the eastern gateway of Camp Pendleton, not far from our next stop at San Luis Rey.

This finest and most prosperous of all the missions was founded in 1798 by Fr. Antonio Peyri OFM, who remained its Superior until the eve of secularization. Peyri built Las Flores at the Pueblo of San Pedro; and in 1816 he founded the asistencia at Pala. San Luis Rey is one of four missions still administered by Franciscans.

You will note the magnificent scenery of San Luis Rey Valley. After your visit to this Indian mission and school (restored and now administered by the Verona Fathers) you will have a 60-mile scenic drive through the mission hinterland, ending in majestic Mission Gorge, at the remains of the ancient dam built by mission padres, completed about 1816. You will be interested to know that this area, with large acreage is reserved for a historic park.

The Mission Gorge trail was a recently named Fr Junipero Serra Drive, in honor of the great and famous Founder of our City, who came from your City of Petra. Let us salute our City Fathers for this gracious gesture.

Down Mission Gorge we drive to the last stop on our tour: the first of Serra's missions, San Diego de Alcalá, founded at the Royal Presidio, July 16, 1769.

THIS MISSION TOUR IS SPONSORED BY THE COMMITTEE FOR THE ANNUAL TREK TO SERRA CROSS, A FOLK FESTIVAL RECREATED IN 1956, TO FORECAST SAN DIEGO'S BICENTENNIALS, BY THE ADULT EDUCATION CLASS IN SAN DIEGO HISTORY. FOUNDER, UNCLE BEN DIXON. CHAIRMAN JAMES NOEL. SECRETARY MARGARET O'NEAL. ARCHIE O'NEAL IS OUR PERENNIAL PADRE SERRA..... TOUR CONDUCTOR MACK M. SUGG, EDITOR, "STORIES OF OLD SAN DIEGO".

THE MALLORCAN REPRESENTATION

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"Amigos de Fray Junipero Serra"
of Petra

Dr. D. Antonio Bauzá Roca, President
Srta. Flora Riera Alvarez-Campana,
Secretary and Tour Leader

Dr. D. Antonio Bauzá Roca
Srta. Visitacion Riera Alvarez-Campana
Sr. D. Migue Ramis Moragues, Director
Serra Center & Museum of Petra

Sr. D. Jose Luis Ferrer Ramonell,
Propr., Binisalem Wine Industry

Sra. D^a Maria Lloberas de Ferrer
Sr. D. Lorenzo Alcina Roselló
Inspector of Police, Canary Ids.

Sra. D^a Catalina Jaume Julia
Sr. D. Francisco Salvat Mulet

Sra. D^a Francisca Homs de Salvat
Srta. Francisca Salvat Homs

Sra. D^a Teresa Salvat Vda de Camps
Sra. D^a Antonia Salvat Montaner

Sra. D^a Maribel Montaner Salvat
Sr. D. Gabriel Balle Pastor

Sra. D^a Adela Fortuñy Marqués
Sr. D. Cristobal Bennasar Gost

Sra. D^a Isabel Serra Comas
Sr. D. Sebastián Rosés Ferrer

Sra. D^a Juana Maria Bauzá Oliveras
de Salom

Sra. de Ferreira
Sr. D. Antonio de Ferreira

Sra. D^a Isabel Bauzá Oliveras
de Miralles

Sr. D. Jaime Prunés, Agent, Cia de
Turismo Hispanoamericano

TOUR OF THE FLYING MALLORCANS

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"Tribute to the Founder"
of the

California Missions

FRAY JUNIPERO SERRA OFM

1713: Born, Petra, Mallorca
1783: Died at Carmel, Calif.

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CALIFORNIA SCHEDULE

Courtesy, Iberia Airlines

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July 10: Lv Spain; arr New York
July 14: Arr San Diego from NY:
Am. Airlines Fl. 165
July 15: Bus Tour, Mission lands
July 16: Trek to Serra Cross (*)
July 17: Lv San Diego: 7-day
bus tour of California
mission chain.

July 17-19: Los Angeles and
environs

July 20: Santa Barbara
July 21: San Luis Obispo
July 22: Carmel-Monterey
July 23-25: San Francisco and
environs

July 25: Flight, San Francisco
to Chicago (enroute to
Niagara, Washington and
New York.

July 31: Thursday: Return flight
to Palma de Mallorca

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(*) The Mallorcan Visitors, led
by Hispanic Chairman Les Tokars
of San Diego 200, will march in
Division 3 of the 1969 Annual
Trek to Serra Cross.

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TOUR OF MISSION HINTERLAND

=July 15, 1969=
SAN DIEGO COUNTY

With the Flying Mallorcans

Honoring

SAN DIEGO'S 200TH BIRTHDAY

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9:00 AM Leave El Cortez Hotel
60 miles up Interstate 5
10:00 Arrive Las Flores
30 minute stopover
10:30 Lv Las Flores on tour of
Camp Pendleton: 30 min.
20 miles, Mission Country
11:00 Arr Mission San Luis Rey
90 minute stop: tour of
mission and grounds; and
buffet lunch
12:30 PM Lv SLR, Hwy 76, 20 mi.
1:00 Arr Pala: 30 minute tour,
Indian School and Mission
1:30 Lv Pala. Scenic Mountain
Tour: Hwy 76 to Rincon;
Valley Center; Escondido;
Hwy 395 & 103; Miramar,
Murphy Canyon to Friars
Rd. Mission Gorge Rd. to
Padre's Dam. 60 mi., 90 min
3:00 Arr Padre's Dam; 30 min
3:30 Lv Padre's Dam via Mission
Junipero Serra Scenic Rte.
3:50 Arr San Diego Mission. 70
minutes: Tour, archeology,
Fr. Jaime memorial; plaque
ceremonies, dedication and
presentation. (5 miles).
5:00 Lv Old Mission, San Diego
5:10 Arr El Cortez Hotel, 10 mi

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A TRIBUTE TO FATHER SERRA AND THE FOUNDERS

On March 28th, 1769, almost 1,000 miles stretched north between Loreto, Baja California, and what is now our city of San Diego. Almost a thousand uncharted miles of desert, sand, cactus, mountains, streams, rain and burning sun—hardships of every conceivable nature confronted Father Junipero Serra and his small band of soldiers, Indians and animals as they trudged onward toward Alta California.

It is difficult to find words which can explain how a burning desire within the hearts of this dedicated Franciscan missionary and his followers, could urge them to begin such a hazardous and unknown three months' journey. But there was a great goal to be reached—to raise the Cross of Christianity—proclaim the new land in the name of Spain,—convert the Indians, and begin the first of a chain of 21 missions in California.

And so today, July 16th, 1969, 200 years later, we are here to pay tribute to these brave and devoted Christians who have made it possible for us to have a City of San Diego, a State of California, and (above all) a place set aside "Where California Began" here on Presidio Hill where we now stand. Here today we may recapture the full meaning of this historic "TREK TO THE SERRA CROSS".

* * * * *

TO OUR MALLORCAN GUESTS:

The Trek Committee has presented each of you with a packet of booklets, brochures and historic items among which is the little book "STORIES OF OLD SAN DIEGO". We should like to direct your attention to several of these stories which we believe you will enjoy particularly.

Page 2, "The Sacred Expedition", tells of Father Serra's trip to this Alta California land. On Page 4 Catherine Taber describes her trip to your Mallorca and her visit to Father Serra's Home in 1966. Page 22 tells of the two palm trees planted by Father Serra at the foot of Presidio Hill from seeds he had brought from Mallorca. On Page 32 is the story of La Esmeralda, the bell from the San Blas, Mexico, mission and given by the people of San Blas to the people of San Diego.

We hope and we believe, that you will get a great deal of pleasure from reading these stories of OLD SAN DIEGO, WHERE CALIFORNIA BEGAN.

TREK NOTES

Our Mallorcan Visitors, twenty-five in number, will take part in the colorful "Trek to the Serra Cross" on Presidio Hill, will participate in a special Mass at the Immaculate Conception Church at 1 p.m. and will view the afternoon program at the Plaza Rosa.

In the evening they will be guests of The San Diego Historical Society's 200th Anniversary Birthday Party Dinner at the House of Hospitality.

The San Diego Historical Society has been presented with an ancient wine press given by Senor Jose L. Ferrer, of Mallorca, a member of the island group who have flown from Spain to New York and to San Diego to participate with us in this 200th Anniversary celebration. The wine press has been in Senor Ferrer's family since 1770. This was during the period when Father Junipero Serra was active in colonizing the present State of California.

—Newsletter, San Diego Historical Society

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Those who have not seen the San Blas bell, La Esmeralda, may go to the Plaza Rosa (the pink plaza) and the bell is hanging in the tower to the left of the stage. After the Fiesta 200 is closed in November, the bell will be returned to the Little Mason Street School where it may be seen until the Old Town State Park authorities select a permanent place for it. Dr. Lowell Ballard, one of our fine school administrators, has been responsible for the people of San Blas, Mexico, presenting the bell to the people of San Diego.

* * * * *

The Walter Anderson Nursery is to be thanked for growing the nine palm trees which are to be presented to each of the nine missions which Father Serra established. The seeds for the nine palms originally were brought from a tree at Father Serra's home in 1966 by Catherine Taber. Unfortunately not all the seeds survived but have been replaced by seeds of the same species, Phoenix Dactylifera, and today Mr. Anderson has nine thriving little palm trees ready to be presented to the missions.

* * * * *

On Page 4 appears a brief history of our Trek but space did not permit the completion of the story. Uncle Ben Dixon served as Chairman of the Committee in all of the years from the beginning to 1967 and during all of those years but the first, Archie O'Neal has portrayed the part of Father Junipero Serra. The one though who has done far the greatest amount of work to make these annual Treks successful has been the secretary, Margaret O'Neal, who also has served as the treasurer. It has been Margaret who has kept the records, sent out all the communications and who has arranged all of the details of these annual pageants. Each member of the committee knows how very much time our secretary has spent in making our big days successful. Margaret, we salute you!

* * * * *

The Anniversary dinner of the Historical Society this evening will honor Mr. George Marston who so very generously presented Presidio Park and Serra Museum to the City of San Diego. A grand-son, Mr. Hamilton Marston, will deliver the speech of the evening.

Friends of Old San Diego are happy to announce that our Mission Gorge Road has been renamed FATHER JUNIPERO SERRA TRAIL.

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The class in San Diego History meeting in the Mason Street School have Serra medallions and books for sale. Your purchase of these items helps to finance these annual Treks.

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1769—1969

SAN DIEGO'S 200th BIRTHDAY and FOURTEENTH ANNUAL TREK TO THE SERRA CROSS

Wednesday, July 16, 1969

OLD SAN DIEGO
"WHERE CALIFORNIA BEGAN"



MAYOR CURRAN'S PROCLAMATION:

"NOW, THEREFORE, I, FRANK CURRAN, the twenty-eighth Mayor of the City of San Diego, do hereby proclaim Wednesday, July 16, 1969, to be "SAN DIEGO DAY" and do urge our citizens to take special note of the importance of this occasion, and to further be aware that many important programs are scheduled during the balance of our anniversary year.

Mr. James J. Noel
Chairman

Mr. Archie O'Neal
Co-Chairman

Mrs. Margaret O'Neal
Secretary

THE PROGRAM AT THE CROSS

1769 – 1969

OUR TWO-HUNDREDTH ANNIVERSARY YEAR THE FOURTEENTH ANNUAL TREK TO THE SERRA CROSS July 16, 1769 OLD SAN DIEGO July 16, 1969

The firing of an anvil salute will start the parade in motion at 10:00 a.m.

GRAND MARSHAL, El Hidalgo de San Diego
Mr. Ernest Osuna
200th Anniversary Inc.
TREK COORDINATOR, Mr. Robert Kesler

The Trek forms at San Diego Avenue and Conde Street and proceeds to Wallace Street, then to Juan Street, crosses the Golf Course to the Franciscan Gardens and on to the Serra Cross on Presidio Hill.

DIVISION ONE — The 200th Anniversary Special Division
Ozzie's Two Hundredth Band, Mr. Hazlett, Director
Mormon Flower Girls, Mrs. Dollie Hawkins, Leader
Mr. Richard Yale, The Union Newspaper Museum

DIVISION TWO — United States Marine Corps Color Guard
The twelve flags which have flown over California

DIVISION THREE — Mr. Ben F. Dixon, Division Leader
San Diego Naval Training Center Band
United States Sailors in Navy suits of an early era.
The Four California Flags — Carried by members of Boy Scouts Explorers Post, No. 666
Our Mallorca Guests
Mission Personnel
City and County Officials
Father Horton — Mr. Chris Anderson

DIVISION FOUR — Costumed Group Mr. Joseph Montijo, Division Leader
San Diego Junior Bag Pipe Band
House of Pacific Relations Mrs. Jeanette Lundberg
Spanish Dancers Group Josephine Romero Studio

DIVISION FIVE — Father Serra's Entourage
Mr. O.F. Heckelman, Division Leader
St. John's Indian Dancers — Laveen, Arizona
Flag of Spain — Carried by Soldier
Captain Fernando Rivera — Mr. Elias Cota
Sergeant Ortega — Peter Radmacher
Leather Jacket Soldiers carrying antique guns
Bell Ringer — Small Indian Boy — Timothy Neff
Wooden Cross, Carried by Pala Indian Boy
Father Fernando Parron — Father Leo Davis
Altar Boys in Gray Robes — Pala Indian Boys
Rincon — Barona Indian Group — Louise Myers, Director
Pala Mission Indian Group
Leather Jacket Soldiers carrying crate on pole.

Master of Ceremonies Mr. James J. Noel
Chairman, Trek Committee
10:30 a.m.

PRELUDE "Chordially yours" Choral Group
Geneve Stocker, Director
Pacific Beach Womens Club
11:00 a.m.

ARRIVAL OF THE TREK

PLEDGE OF ALLEGIANCE

NATIONAL ANTHEM. . United States Naval Training Center Band
Lieut. W.B. King, Bandmaster
Sergeant Major Rice, Conductor

INVOCATION. Bishop Brazee Hawkins
Church of Jesus Christ of Latter Day Saints

INTRODUCTION OF DISTINGUISHED GUESTS. . Mr. Noel

TABLEAU

"THE DEDICATION OF THE FIRST MISSION"
(Written and Directed by Mrs. Archie O'Neal)

Padre Junipero Serra. Mr. Archie O'Neal
Padre Fernando Parron Father Leo Davis
and entire Division 5 of the Trek

Mallorcan Guest Places Wreath at Foot of the Cross
Dances by St. John's Indian Dancers, Laveen, Arizona
Palms for Fr. Serra's Nine Missions
Presented by Mrs. Catherine Tabor
Blessed by Most Rev. Francis J. Furey
Bishop of San Diego Catholic Diocese

BENEDICTION Bishop Francis J. Furey
* * * * *

Immediately after the ceremony at the Cross, Bishop Furey will bless and dedicate the new bronze plaques on the base of the Cross. These beautiful plaques are to be presented by the Hefferman Institute No. 76, Catholic Young Ladies, in honor of their GOLDEN JUBILEE.

* * * * *

These programs are being distributed by the cute little "Indian Runners"

AFTERNOON PROGRAM

Plaza Rosa Stage Fiesta 200 Area
Mr. Joseph Montijo, Program Chairman

1:00 p.m. Colorful authentic tribal dances presented by the world-renowned St. John's Indian School Dancers
Dances by Pala Mission Indians.

2:00 p.m. San Diego's 200th Birthday Cake

Robert Labrador and his teen-age group of Flaminco Dancers — all from the San Diego area.

Debbie Ray — Miss Talent U.S.A.
(Debbie is from National City and won her title in the contest at Baton Rouge, La.)

3:00 p.m. Young teen-age dancers from the Josephine Romero Studio, presenting authentic dances and colorful costumes of Mexican and Indian culture.

* * * * *

HISTORY OF OUR TREK TO THE SERRA CROSS

In 1929 Presidio Park and Serra Museum were presented to the City of San Diego by Mr. George Marston and became the home of The San Diego Historical Society. Its officers annually presented a program in tribute to Father Serra and to Mr. Marston, each July 16th.

For a number of years Uncle Ben Dixon was Curator of the Museum during which time the class in San Diego History was formulated and the classes met in the museum.

In the middle 1950's when plans were being made for the Fiesta del Pacifico, the leaders in Old San Diego activities were asked to create a pageant or fiesta of some nature in "Old Town". Uncle Ben's class in San Diego History conceived the plan of THE TREK TO THE SERRA CROSS with the first presentation in 1956. Several of the members of the present committee had a part in presenting that first pageant honoring Father Serra and Mr. George Marston and have served on the committee continuously since that first year.

The Southern Cross

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THURSDAY, JULY 17, 1969

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\$4 Yearly



MALLORCANS GREETED — The 25-member delegation from Mallorca, Spain, receives a warm welcome from Most Rev. Francis J. Furey on its arrival at Lindberg Field to join in festivities for San Diego's 200th anniversary. Nearly all of the visitors are members

of the Association of Friends of Father Junipero Serra in Petra, where the famed missionary was born. Dr. Antonio Bauza, Mayor of Petra, headed the group. Archbishop Furey visited Mallorca last year to extend invitations to the bicentennial.

Trek to the Cross

Spaniards Join Fete

A group of 25 leading citizens from Mallorca, Spain, joined San Diegans yesterday in commemorating the founding by a fellow Mallorcan — a Franciscan friar — of the 200-year-old Mission San Diego de Alcalá which brought Christianity to California.

The visitors joined religious, civic and government dignitaries and many other persons in participating in the annual Trek to the Serra Cross on Presidio Hill on Wednesday, symbolically reenacting the establishment of the first mission by Father Junipero Serra on July 16, 1769.

Nine Trees Blessed

A feature of this year's trek was the blessing of nine palm trees representing the nine missions started by Father Serra along El Camino Real in Alta California.

The palms were brought to San Diego by the Mallorcan

visitors who came to the city to participate in the 200th Anniversary's Historic Days festivities.

Most Rev. Francis J. Furey blessed the palms and gave the benediction at the Serra Cross. Later he was principal celebrant of a Pontifical Mass in Old Town's Immaculate Conception Church.

The Mallorcan delegation was headed by Dr. Antonio Bauza, Mayor of Petra, where Father Serra was born in 1713, and president of the Centre Museum in Petra.

Dr. Bauza also heads the Association of Friends of Father Junipero Serra. Nearly all the visitors are members of this association.

On Tuesday, Dr. Bauza and the other guests participated with Msgr. James T. Booth, pastor of Mission San Diego de Alcalá, in the unveiling of sister plaques commemorating the work of Father Serra.

Hung on Wall

One of the plaques, in English, was hung on an outside wall of the historic mission, and the other, in Spanish, was presented to Dr. Bauza to be hung in the Petra Centre Museum.

The inscription on the plaques reads:

"To the memory of Fray Junipero Serra, OFM, who on July 16, 1769, founded and established Mission San Diego de Alcalá. He thus formed the link between his home city of Petra de Mallorca, Spain, with the first of the great missions in Alta California. Presented to the citizens of Petra de Mallorca, Spain, by the citizens of San Diego, California, during their bicentennial year 1969."

In behalf of the Serra association, Dr. Bauza presented Msgr. Booth with a stone plaque in Spanish from the City of Petra citing the work of its "distinguished son" in founding Mission San Diego de Alcalá.

Honorary Member

Dr. Bauza made Msgr. Booth an honorary member of the Association of Friends of Father Junipero Serra. He pinned a special lapel pin, with a cross, on the Monsignor.

Mrs. Alessio in his private chapel.

Frank Curran, who with Deputy Mayor Sam Loftin, represented the city at the event. Also given to the mission by Dr. Bauza was an 18th century bronze bell brought by the visitors from Mallorca.

The Mallorcans arrived in San Diego last Monday and received a warm welcome at Lindbergh Field from Archbishop Furey and government and civic officials. Dr. Bauza threw his arms around the archbishop who had visited Petra and Palma last October where he invited Mallorcans to visit the city for the bicentennial.

Alessio Reception

On Monday night, the visitors attended a farewell reception for Archbishop Furey who will leave San Diego August 5 to become Archbishop of San Antonio. The reception was held at the home of John Alessio in La Mesa. Earlier in the afternoon, Archbishop Furey had baptized a grandson of Mr. and

Mrs. Alessio in his private chapel. On Tuesday, besides visiting Mission San Diego de Alcalá, the Mallorcans made a tour of three other historic missions in San Diego county — San Luis Rey, Pala and Santa Ysabel. The delegation was to leave the city today (Thursday) to visit San Juan Capistrano Mission and the burial site of Father Serra at the Carmel mission before returning to Spain.

The annual Trek to the Cross began at 10 a.m. from the old Adobe Chapel at San Diego Avenue and Conde Street. It proceeded along San Diego

Avenue to Juan Street, thence to Presidio Hill and the Serra

Meanwhile the San Diego Mission joined in the bicentenary observance on Wednesday in its chapel in Mission Valley by holding special Masses at 6:45 a.m., noon and 7 p.m. Before each Mass, offered by Msgr. Booth, the mission bells were rung 200 times.

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Farewell to Ar



GIFTS FROM SPANIARDS — Dr. Antonio Bauza, Mayor of Petra, center, presents a bicentennial commemorative plaque in Spanish to Most Rev. Francis J. Furey at ceremonies on Presidio Hill following the Trek to the Cross. Looking on is Luis Ferrer, a leader of 25-member delegation which came to San Diego for the bicentennial. Dr. Bauza, head of the delegation, is president of the Association of Friends of Father Serra.



—Staff Photo

Archie O'Neal, who portrayed Father Junipero Serra in the Trek to the Cross, raises a crude cross near the spot where the Franciscan friar first raised another cross 200 years ago at Presidio Hill.

Mallorcans Arrive To See Serra's Work



TREK TO CROSS — Highlighting the Trek to the Cross on Presidio Hill last week was the blessing of nine tiny palms to be planted at the nine missions founded by Father Junipero Serra in Alta California. Most Rev. Francis J. Furey is shown blessing the palms and presenting them to representatives of the nine missions. In center is

Father William Cornelison, principal of University High School, who accepted a palm in behalf of Mission San Diego de Alcalá, the first mission started by Father Serra 200 years ago. The Serra Cross marks the site where the Apostle of California planted his crude cross to found the mission.





SPANIARDS AT TREK — Most Rev. Francis J. Furey, right, joins gathering at Trek to Serra Cross ceremony in applauding as members of a Mallorcan delegation of 25 are introduced. The group came

from Petra and Palma where Father Junipero Serra was born and grew up to join San Diegans in the bicentennial. In the center of the three men standing, left, is Dr. Antonio Bauza, Mayor of Petra.

Thursday, July 17, 1969



Photos of early San Diego are discussed by Hamilton Marston, left, Mrs. Nina Hoke, center and Mrs. Fay Piersall at the San Diego Historical

Society's 200th Birthday dinner night. Marston is a descendant of George Marston, who was born at House of Hospitality di

200th Dinner Pays Tribute To Marston

(Continued)

founding California's first city.

Behind the guests, the bicentennial banners interspersed the flags of Spain and Mallorca (gifts to the Historical Society from the Mallorcan delegation), and all were flanked by the flag of the United States and the colors of California.

"Marston was a man of vision who saw the value of this great history to San Diego and ensured that it would be preserved," said Allan S. Klauber, president of the historical society.

But the greatest tribute to Marston the man came from his former employes at the Marston Store.

"There are 60 of them here and more applied, but we had sold out of tickets. Surely that is a significant tribute to an employer and the respect in which his employes hold him," said Mrs. Zelma Locker, former city librarian who introduced the guests.



Greetings

As the Mayor of Los Angeles, on behalf of the people of this City, I am pleased to extend to

S R A . D A I S A B E L D E M I R A L L E S

a most cordial welcome and to wish you a pleasant visit in our City.

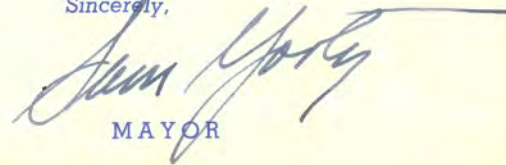
In Los Angeles you will find many people who share your traditions, your calling, your customs, and your particular interests.

We have profited much from the people of all nationalities, all races, and all creeds who contributed so much to build this nation.

During your sojourn in Los Angeles, I trust you will meet many people and hope you will enjoy visiting our schools, our homes, our industries, our cultural centers and our many recreational facilities.

Many residents of Los Angeles have enjoyed friendly hospitality while visiting your country, and we wish to extend to you that same welcome and friendliness while visiting our fair "City of the Angels."

Sincerely,



MAYOR

